

WHAT, WHY AND HOW DO YOU KNOW?

Use this organizer to plan a persuasive writing piece:

What? The opinion or thesis of the piece

Why? The reasons or rationale supporting that opinion

How do you know? Evidence, facts and statistics to back up the reasons

WHAT?	WHY?	HOW DO YOU KNOW?
People shouldn't use so much bottled water.	1. It's damaging to the environment 2. It is expensive.	Fewer than 20% of plastic bottles in the U.S. are recycled. The rest end up in landfills or in the ocean. A small bottle of water can cost \$2 or more, while tap water costs almost nothing.

OTHER PEOPLE MIGHT SAY...

Bottled water is healthier for you than tap water.

BUT I SAY...

Lots of bottled water comes right from taps (e.g. Pepsi Aquafina)

Most tap water has been more carefully checked for bacteria than bottled water

(source: Natural Resources Defense Council (NRDC))

